



GUIDE

Dog Walker Watch. A publication of the
National Association of Town Watch.
Visit us at natw.org.

ABOUT DOG WALKER WATCH

WHAT IS DOG WALKER WATCH?

According to the Humane Society of the United States and the ASPCA, there are over seventy five million dog owners across the nation. That's dozens, if not hundreds, of neighbors walking their dog throughout the community at all times of the day, all days of the week, in all weather conditions, who are often preoccupied with texting, chatting, emailing and listening to music.

Dog Walker Watch encourages these neighbors to assist local law enforcement as extra eyes and ears while out walking their dog. The program enhances the partnership between police and community while providing resources for neighbors to be more aware and how to effectively observe and report suspicious activity.



Arrange a meeting between the local law enforcement agency and volunteers. Present Dog Walker Watch and develop a plan to implement the program.



Prepare a press release and marketing material to promote your training class. Invite all neighbors with or without a dog to attend.



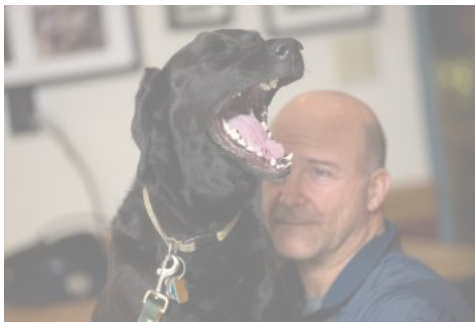
Plan a training session lead by local law enforcement, held at a convenient location such as a church, school, or firehouse.



Allow approximately 4-6 weeks to prepare for the first training class. Contact NATW with any questions, comments, or concerns.



You're invited



COME JOIN YOUR NEIGHBORS AND LOCAL LAW ENFORCEMENT AT DOG WALKER WATCH, AN AWARENESS PROGRAM THAT ENCOURAGES NEIGHBORS TO ASSIST AS EXTRA EYES AND EARS FOR LAW ENFORCEMENT WHILE OUT IN THE COMMUNITY. YOU'LL BE TRAINED HOW TO EFFECTIVELY OBSERVE AND REPORT SUSPICIOUS ACTIVITY. **LEARN MORE AT NATW.ORG/DOG**



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